

Message from the Chief Editor

Dear Researchers and Contributors,

It is my pleasure to welcome you to our scholarly community dedicated to advancing knowledge in the field of Business Intelligence Management (BIM). As organizations increasingly rely on data-driven decision-making, the role of Business Intelligence has become more critical than ever in shaping competitive advantage, innovation, sustainability, and organizational performance. **To communicate more effectively with you, esteemed researchers, one out of every four issues of the journal will be published in English annually. This issue is the first in this series.**

Our Mission,

The mission of this journal is to promote high-quality, rigorous, and impactful research that advances the theory and practice of Business Intelligence Management. We aim to serve as a global platform for scholars, practitioners, policymakers, and industry leaders to exchange knowledge and develop innovative solutions that transform data into actionable intelligence.

Areas of Interest,

The journal welcomes contributions in areas including, but not limited to:

Business Intelligence Management and Analytics

Artificial Intelligence in Business

Big Data Management and Analytics

Data Mining and Knowledge Discovery

Decision Support Systems

Predictive and Prescriptive Analytics

Machine Learning Applications

Explainable and Responsible AI

Digital Transformation

Data Governance and Quality

Performance Management and Business Strategy

Intelligent Enterprise Systems

Supply Chain and Financial Analytics

Customer and Marketing Intelligence

Smart Organizations and Innovation Management

Expectations from Authors

We encourage authors to submit work that demonstrates:

Scientific rigor and methodological soundness;

Originality and innovation;

Practical relevance and managerial implications;

Ethical research practices;

Clear contribution to knowledge and practice.

Closing Remarks

As Chief Editor, I invite you to contribute to this collective endeavor of advancing Business Intelligence research and practice. Through your scholarly efforts, we can deepen our

understanding of intelligent organizations, support better decision-making, and create meaningful value for businesses and society.

We look forward to receiving your high-quality submissions and collaborating with you in shaping the future of Business Intelligence Management.

Sincerely,

Chief Editor

Kamran Faizi, Ph.D

Journal of Business Intelligence Management Studies